

Sponsorship/Advertising Comparison Chart

2013 Revisions - DRAFT



Type of Sponsorship	Length of time	Amount Member/Non-Member
Sustaining Partner <i>Suggested for established and large businesses and organizations</i> <ul style="list-style-type: none"> • Includes everything in Partner package • Plus extra acknowledgement on About Us page 	1 year	\$2,000
Partner <i>Suggested for medium sized businesses and organizations</i> <ul style="list-style-type: none"> • Feature page • Sidebar ad or banner ad (your choice) • Home page ad • Spotlight ad • Premier placement in directory 	1 year	\$1,500
Feature Page <i>Suggested for small businesses and organizations</i> <ul style="list-style-type: none"> • Feature page • Spotlight ad • Premier placement in directory 	1 year	\$500/\$650
Sidebar ad or banner ad <i>Suggested for events and shorter-term business promotions</i>	1 month	\$200
Enhanced business listing <ul style="list-style-type: none"> • Add logo and longer description to directory listing 	1 year	\$0/\$25
Event listings <ul style="list-style-type: none"> • Submit upcoming events to the community calendar 	varies	\$0

Ad Locations

FRONT PAGE AD 300 x 60

Displayed on home page in rotation with no more than 12 advertisers at a time, with link to Feature Page or advertiser's website.



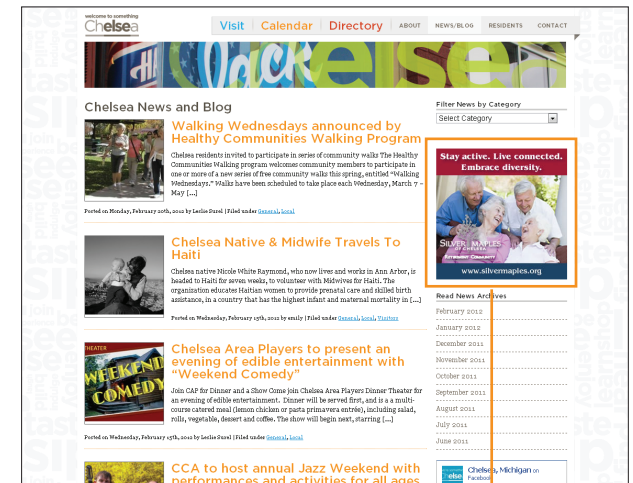
SPOTLIGHT AD

Displayed on home page in rotation with unlimited number of advertisers, with link to Feature Page



BANNER AD 728 x 90

Displayed in directory section of website, in rotation with no more than 12 advertisers at a time, with link to advertiser's website.



SIDEBAR AD 250 x 250

Displayed in calendar and news sections of website, in rotation with no more than 16 advertisers at a time, with link to advertiser's website.

FEATURE PAGE

Chelsea Wellness Center

We approach health and wellness from a medically integrated perspective. A high priority is placed on personalized service and we believe that our center is unique in its commitment to meeting each member's individual needs.

At Chelsea Wellness Center we believe that both a healthy mind and body are essential to healthy living. Our dedicated team, modern facility, and comprehensive program provide you with everything you need to truly reach your health and fitness goals. The large selection of individualized health, fitness and educational programs we offer focus on improving the quality of life for all individuals - no matter what your starting point is.

We approach health and wellness from a medically integrated perspective. A high priority is placed on personalized service and we believe that our center is unique in its commitment to meeting each member's individual needs. Our team of degreed fitness specialists, registered dietitians and health educators can work collaboratively with you to develop a personalized fitness program that helps you achieve the positive benefits of exercise.

PREMIER LISTING

ENHANCED LISTING

GENERAL LISTING

30% OFF Keen shoes. **Vogel's & Foster's** Fashion Since 1912.

View All

- Agriculture & Animals
- Arts and Culture
- Automobile
- Education
- Financial Services
- Food and Drink
- Govt / Public Services
- Groups / Organizations
- Health
- Housing / Real Estate
- Manufacturing
- News and Media
- Personal Services
- Professional Services
- Recreation
- Religion
- Retail / Shopping
- Tourism / Attractions
- Transportation
- Travel and Lodging
- Utilities

Premier Members:

- Cleary's Irish Pub**: Established in 1991 by siblings Patrick Cleary, Meg Boomer and Joan Cleary. Our pub offers a cozy atmosphere, great food, friendly service, and has long been a favorite place in Chelsea to come and eat, drink and relax. [Learn More](#)
- The Purple Rose Theater Company**: Founded in 1991 by acclaimed actor and Chelsea native Jeff Daniels, The Purple Rose Theatre has become a true Chelsea beacon. You'll find quality, professional productions at affordable ticket prices. Call the box office at (734) 433-ROSE for tickets. BTW, there isn't a bad seat in the house. [Learn More](#)

Sponsored Members:

- All the Trimmings Holiday Show**: "What's in a Name Pictures" can create customizable pictures using alphabet photography. Alphabet photography is taking pictures of things in nature, architecture and around town that are or look like letters.
- Chelsea Standard**: The Chelsea Standard and The Dexter Leader newspapers cover Dexter and Chelsea villages, as well as Webster, Lima, Scio, Lyndon, Sylvan and Dexter townships.

General Members:

- A Moment in Time Photographic Studio**: 11437 Boyce Rd., Chelsea, MI 48118. Phone: 734-475-4381. Website: [amomentintimephotographic.com](#)
- Aberdeen Bike & Outdoors**: 1101 South Main, Chelsea, MI 48118. Phone: 734-475-8203. Fax: 734-475-8204. Website: [www.aberdeenbike.com](#)
- ACO Hardware**: 1103 S. Main St., Chelsea, MI 48118. Phone: 734-475-0290. Website: [www.acohardware.com](#)

Event Listings

welcome to something
Chelsea

Visit **Calendar** Directory NEWS BLOG LOCAL LINKS VIDEOS MAP CONTACT

VISITORS RESIDENTS

FEBRUARY 2011

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

February 4, 2011

Now showing:
Corktown
Purple Rose
A gritty romance about fighting tooth and nail for a second chance set in the dark underworld of modern-day Detroit.
Jan 20 – Mar 5

Chelsea
Like
1,362,063 people like Facebook Platform.
Charles Berlin Tina Jorge
Mevlüt Yoyogi Nicolás Dan
Facebook social plugin

Music at McKune
Time: 2:00 PM - 3:00 PM
Location: McKune Room
Keep warm on those cold winter afternoons with some great music from local talent. Sing-along Fun with Kevin Devine Come to a rollicking sing-along with award-winning songwriter and entertainer Kevin...
[+ Learn More](#)

Chocolate Extravaganza!
Time: 10:00 AM - 2:00 PM
Location: Chelsea Center for the Arts
Join us for this family program -- a little chocolate, a few fancy crafts and a whole lot of fun! Bring your friends - we will have card making and simple jewelry crafts just in time for...
[+ Learn More](#)

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ENHANCED

STANDARD